



EVENT SPONSORSHIP PACKAGE

*"Committed to investing our expertise
and resources in order to further
achieve our cause" - PBNA*



piedmont_bna



@piedmontbna



piedmontblacknursesassociation@gmail.com

WEB INFORMATION:

<https://piedmontbna.com/>

MISSION

To represent and provide a forum for Black nurses to advocate and implement strategies to ensure access to the highest quality of healthcare for the underserved community.

VISION

Piedmont Black Nurses Association (PBNA) is a professional non-profit organization. Our vision is to serve as the voice for Black nurses and diverse populations ensuring equal access to professional development, promoting educational opportunities, and improving health. We desire to partner with community leaders in the advancement of the profession.

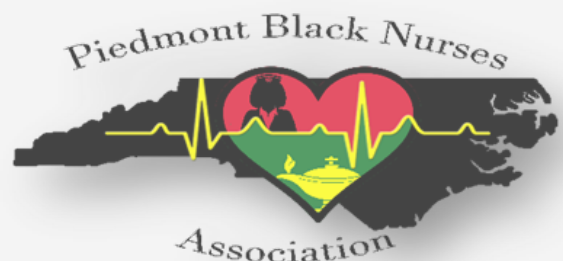
OUR STORY

Here at PBNA, we're committed to investing our expertise and resources in order to further achieve our cause. Our chapter was chartered on July 25th, 2019 and since we've been supporting our community members in a variety of ways and measuring our success not by monetary size, but by more qualitative measurements such as the scale and effectiveness of our efforts.

THE BENEFITS OF SUPPORTING PBNA

According to the annual Gallup Poll, the nursing profession has ranked as the most trusted profession for greater than 20 years. Nurses continue to make astounding daily sacrifices to care for others. A partnership with Piedmont Black Nurses Association (PBNA) will promote the advancement of the nursing profession while increasing your brand and attaining thousands of consumers in Piedmont area and beyond.

As a sponsor, your commitment to advancing the health of our community will be displayed via (1) adding your logo to our souvenir booklet, (2) adding your logo on all scholarship banquet advertisements/media and (3) displaying your banner at our milestone anniversary gala. Most importantly, you will be able to send a resounding message that the health and well-being of others, *to include our dedicated nurses*, matter in this world.



Piedmont Black Nurses Association
PO Box 30394
Charlotte, NC 28230



Greetings on behalf of Piedmont Black Nurses Association,

I am writing to you on behalf of the Black Nurses Association, an organization dedicated to promoting health equity within the underserved community and the professional development and empowerment of black nurses. As we approach our 5th year anniversary, we are excited to celebrate this significant milestone and would like to invite you to join us as a valued sponsor for our commemorative event.

Event Details: Piedmont Black Nurses Association 5th Year Anniversary Celebration

Date: June 22, 2024 Time: 5pm-9pm

Venue: Hilton University 8629 J M Keynes Dr. Charlotte, NC 28262

Piedmont Black Nurses Association (PBNA) has been at the forefront of advancing diversity, equity, and inclusion within the healthcare industry. Over the past five years, we have successfully organized and participated in various community events, workshops, and initiatives that have positively impacted the lives of the underserved population and careers of Black nurses across the Piedmont-Triad area. Our anniversary celebration aims to honor our achievements, acknowledge the contributions of our members, and inspire continued growth within our community.

We believe that your organization shares our commitment to diversity and inclusivity in healthcare. By becoming a sponsor for our anniversary celebration, you will have the opportunity to align your brand with a cause that promotes equality and supports the professional development of black nurses.

Sponsorship Benefits:

- Prominent recognition in event promotional materials
- Logo placement on event banners and signage
- Verbal acknowledgment during the event program
- Opportunity to distribute promotional materials to attendees
- Social media mentions and gratitude posts

We have attached a detailed sponsorship package that outlines the various sponsorship levels and corresponding benefits. We would be honored to discuss this opportunity further and explore how your organization can make a meaningful impact on our anniversary celebration

Sincerely,

Tammy Woods, BSN, RN

Tammy Woods BSN RN

President Piedmont Black Nurses Association

CORPORATE SPONSORSHIP



Diamond Title Sponsorship—\$5,000.00

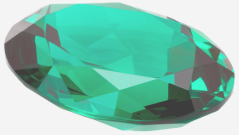
- Brand promotion and mention on social media platforms of PBNA
 - Brand promotion and mention on promotional posters of event.
 - Premium booth location and display of banners on entry point of event.
 - Brand name mention and logo placement during all interviews and press releases.
 - 8 complimentary tickets
 - Full page advertisement in the program booklet
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Ruby Title Sponsorship—\$3,500.00

- Brand promotion and mention on social media platforms of PBNA
- Brand promotion and mention on promotional posters of event.
- Booth will be located with Platinum sponsor and display of banners on booth.
- 6 complimentary tickets
- Full page advertisement in the program booklet

CORPORATE SPONSORSHIP



Emerald Title Sponsorship—\$2,500.00

- Brand promotion and mention on social media platforms of PBNA
- Brand promotion and mention on promotional posters of event.
- Small booth would be allocated to perform marketing activities.
- Add logo to PBNA website
- 4 complimentary tickets
- Full page advertisement in the program booklet



Onyx Title Sponsorship—\$1,500.00

- Brand promotion and mention on promotional posters of event.
- Brand promotion and mention on social media platforms of PBNA
- Add logo to PBNA website
- 2 complimentary tickets
- Full page advertisement in the program booklet

BUSINESS SPONSORSHIP



Platinum Sponsor—\$1,000.00

Platinum Sponsorship offers the following benefits to the sponsor:

- Mention in event media releases
- Banner display at the entrance
- Add logo to PBNA website
- 4 Complimentary Tickets
- Full page advertisement in the program booklet

Gold Sponsor—\$800.00

Gold Sponsorship offers the following benefits to the sponsor:

- Mention in event media releases
- Banner display at the entrance
- Add logo to PBNA website
- 3 Complimentary Tickets
- Half page advertisement in the program booklet

Silver Sponsor—\$500.00

Silver Sponsorship offers the following benefits to the sponsor:

- Mention in event media releases
- Banner display at the entrance
- Add logo to PBNA website
- 2 Complimentary Tickets
- 1/4-page advertisement in the program booklet

Bronze Sponsor—\$300.00

Bronze Sponsorship offers the following benefits to sponsor:

- Mention in event media releases
- Banner display at the entrance
- Add logo to PBNA website
- 1 Complimentary Ticket
- 1/4-page advertisement in the program booklet

BUSINESS SPONSORSHIP



Home-Based Sponsor-\$150.00

- 1/4-page advertisement in the program booklet
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MAKE A DONATION

Please use the link below or scan the QR code to access our donation page:

Link- [piedmontbna.com/Make A Donation](https://piedmontbna.com/Make_A_Donation)



OR

PAYMENT INFORMATION

Check Payable To : Piedmont Black Nurses Association
Mailed to PO Box 30394 Charlotte, NC 28230



Paypal Link:

https://www.paypal.com/donate/?hosted_button_id=MP2L83U8GDKVC

Email Address for PayPal: piedmontblacknursesassociation@gmail.com



THANK YOU!

for supporting Piedmont Black Nurses Association's Anniversary
Celebration



Tammy L. Woods, BSN, RN

President, Piedmont Black Nurses Association
